



EMPLOYER BENEFITS OF A LONGEVITY MINDSET

- ✓ **Access to a larger talent pool** by avoiding age-based assumptions and including all-aged applicants.
- ✓ **Stronger trust, inclusion, and belonging** because employee performance and loyalty increase when employees across the age continuum feel seen and valued.
- ✓ **Higher-quality work and better problem-solving** because teams benefit from a diverse blend of experience, curiosity, and creativity.
- ✓ **Lower turnover** by making reskilling and upskilling a priority for all talent, regardless of age.
- ✓ **Better preparation for the Future of Work** because a longevity mindset ensures employers remain resilient and adaptable.

Replacing people is expensive.
Keeping them is smart business.

Want to learn more? Age Equity Alliance is here to help.

AgeEquityAlliance.org